## The NYC Residential Lobbies That Feel Like Five-Star **Hotels**

Luxury real estate in New York City is undergoing a dramatic transformation, and it all begins the moment residents step inside.

Once purely functional spaces designed for quick pass-throughs, residential lobbies are now reimagined as grand, inviting social hubs that set the tone for an entire living experience. Leading developers are investing heavily in these spaces, partnering with world-class architects and designers to create environments that seamlessly blend high design with comfort and functionality.

Today's residential lobbies are places to linger, whether for a quiet moment by the fireplace, a casual coffee chat, or even a remote work session. With carefully curated aesthetics, plush furnishings, and sophisticated layouts, these spaces rival the ambiance of the world's finest boutique hotels. From former financial headquarters to cuttingedge waterfront towers, several new luxury rental properties in the city are setting a new standard with awe-inspiring residential lobbies that rival the finest hotel lounges.



## SoMA



Located in the heart of Manhattan's Financial District, <u>SoMA</u> has set a new benchmark as the largest office-to-residential conversion in U.S. history. This ambitious transformation includes an expansive lobby that embodies high design and sophisticated comfort. Also envisioned by CetraRuddy, the space is defined by a meticulous interplay of textures and materials.

Upon entering, guests are greeted by intricately carved wood feature walls, which frame the space with a sense of grandeur. Above, suspended brass sculptures add an artistic dimension, while a sleek oversized fireplace offers both visual and physical warmth. Beyond the main reception area, the Lobby Lounge extends the experience, incorporating a raised seating area designed for a variety of activities – whether it be casual gatherings, focused coworking, or simply enjoying a quiet moment with a book. This seamless integration of form and function makes SoMA's lobby an architectural masterpiece and a true social epicenter for its residents.





